

EVALUATION CATEGORIES FOR FINAL JURY SELECTION

Artwork will be evaluated by categories described below. Generally, the juror's expertise will provide a fuller and more subtle consideration of elements in the categories.

1. CONSISTENCY OF QUALITY (4 POINTS)

Jurors should consider whether all five works exhibit a consistent quality of work. If one work seems excellent, one seems fairly good but the remainder mediocre or incompetent, the consistency of the quality of the work is in question. However, if all five works stand on their own as strong individual artistic statements of high quality, the consistency of quality is high.

2. COMPOSITION (4 POINTS)

Evaluate arrangement of formal elements of submitted work. It may be useful to think in some of the following terms: center of interest (emphasis or dominance), balance, rhythm, positive and negative space, movement through the picture plane. Is there overall unity as well as variety in components? How successfully does the composition contribute to the expression of the work?

3. COLOR AND/OR VALUE (4 Points)

Whatever the style or emphasis, be it tonal or impressionistic, the relationships of colors and/or values within the work can be evaluated. Is there a strong tonal and/or color structure in the work? Consider the expressiveness of the color and/or tonal relationships. If applicable: do colors in light and shadow appear clear or muddy?

4. TECHNICAL COMPETENCE (4 Points)

Evaluate the technical skills apparent in the work. Artist's use of his medium/media. Is it expressive? Confident? If applicable: Draftsmanship/drawing. Perspective. Brushwork. Treatment of edges. Different issues of technique will pertain to different media and styles.

5. CREATIVITY (4 Points)

To what extent the artist has succeeded in presenting an original and individualistic visual experience? Has the artist succeeded in the necessity to "make it new" with his chosen subject matter? How expressive is the work? Consider the work's impact regardless of technical imperfections. Look for the intangible factors that distinguish the work.